

OPPORTUNITIES

1-3 FEB 2022 | VIRTUAL
AROUND THE WORLD IN 80 TALKS

TIAFT

THE 58TH INTERNATIONAL
ASSOCIATION OF FORENSIC
TOXICOLOGISTS ANNUAL MEETING

58th

**PARTNERSHIP
OPPORTUNITIES**



PARTNERSHIP OPPORTUNITIES

About The International Association of Forensic Toxicologists (TIAFT)

TIAFT was founded in London April 21, 1963 and since that time has over 2,000 members from all regions of the world. The members of TIAFT are actively engaged in analytical toxicology or allied areas. The aims of TIAFT are to primarily to promote cooperation and coordination of efforts among its members and to encourage research in forensic toxicology.

TIAFT members include representatives from the police, medical examiners and coroners' laboratories, horseracing and sports doping laboratories, hospitals, departments of legal medicine, pharmacology, pharmacy and toxicology laboratories.

Partnership Opportunities within this document are shown in USD and are inclusive of 10% Goods and Services Tax.

Virtual Conference Opportunities A Global Reach

2022 will be a chance for the global TIAFT to come together, virtually, to share science, to renew old contacts and to make new ones. Our virtual platform is being designed to assist our sponsors and exhibitors to;



Communicate with attendees

Our virtual platform will create the opportunity for you to speak to registered delegates via the live chat option on your Virtual Exhibition Booth



Showcase Demonstrations

The Sponsor Sessions and the Virtual Exhibition Booths will allow you to demonstrate your products and research



Follow-up

The technology will allow you to collate interested leads and follow-up directly



Cost-effective

Virtual attendance is a cost effective way to reach your target audience



Exposure

Your company will have longer exposure to our delegates as the virtual platform will be open 24 hours-a-day during the Conference and will feature increased pre-Conference marketing



Innovation

A virtual platform allows you to be more creative with content and interaction



Analytics

The virtual platform will produce analytics on your booth and sponsor sessions, and allow you to identify engagement patterns to ensure ROI



Preparing for the future

Virtual and hybrid meetings are a way of the future, so join us on this journey and learn how to showcase your organisation on a virtual platform

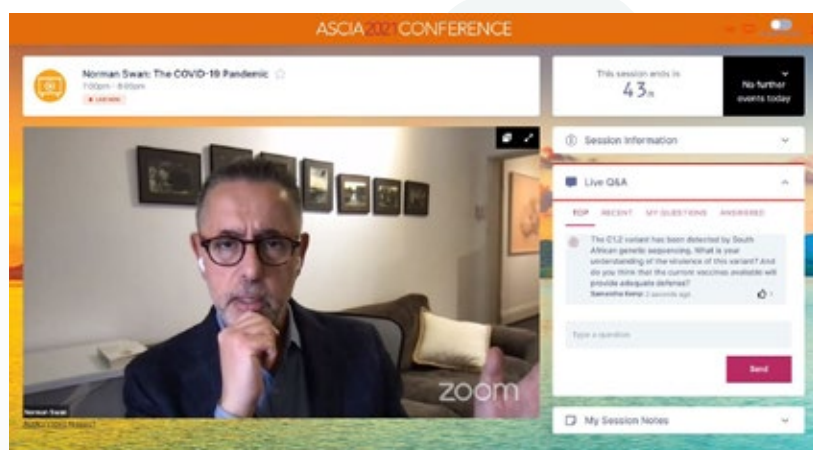
“This is the best virtual platform I have used in the last 18 months, it has been so seamless.”

Diamond Partnership USD\$22,000

- Virtual Exhibition Stand including delegate chat capabilities (priority placement)
- 16 Virtual Registrations including access to sessions
- Four Promotional Videos (30 seconds per video) to be played prior to a session commencement (allocation of placement and time will be at the discretion of the Conference Organising Committee)
- One personalised sponsored electronic newsletter sent to registered delegates pre-event
- Logo in Virtual Conference lobby with Hyperlink to company website
- Logo on Exterior Sign in Page
- Logo on Conference website with hyperlink to company website
- Opportunity to include One (1) promotional video or brochure in the Resource Gallery
- Opportunity to provide a prize for the ‘Industry Rocks’ prize draw
- Delegate list provided fourteen days pre event (subject to privacy laws)

Diamond Partnership also includes:

- Opportunity to hold a 30 minute Industry Soapbox Session (Sponsored Workshop) during Conference hours on either Tuesday 1 February 2022 or Wednesday 2 February 2022 of the Conference.
- Opportunity to host a virtual Q&A session at the end of your Sponsored workshop
- Opportunity to contact Sponsored workshop virtual attendees post event to provide marketing material
- Content including title, speaker details and a brief synopsis of your proposed workshop is to be sent to the Conference Organising Committee for approval.



PARTNERSHIP OPPORTUNITIES

Platinum Partnership USD\$15,000

- Virtual Exhibition Stand including delegate chat capabilities
- 12 Virtual Registrations including access to sessions
- Two Promotional Videos (30 seconds per video) to be played prior to a session commencement (allocation of placement and time will be at the discretion of the Conference Organising Committee)
- One personalised sponsored electronic newsletter pre-event
- Logo in Virtual Conference lobby
- Logo on Conference website with hyperlink to company website
- Opportunity to include One (1) promotional video or brochure in the Resource Gallery
- Opportunity to provide a prize for the 'Industry Rocks' prize draw
- Delegate list provided seven days pre event (subject to privacy laws)

Platinum Partnership also includes:

- Opportunity to hold a 15 minute Industry Soapbox Session (Sponsored Workshop) outside of the core Conference hours on either Tuesday 1 February 2022 or Wednesday 2 February 2022 of the Conference.
- Opportunity to host a virtual Q&A session at the end of your Sponsored workshop
- Opportunity to contact Sponsored workshop virtual attendees post event to provide marketing material
- Content including title, speaker details and a brief synopsis of your proposed workshop is to be sent to the Conference Organising Committee for approval.



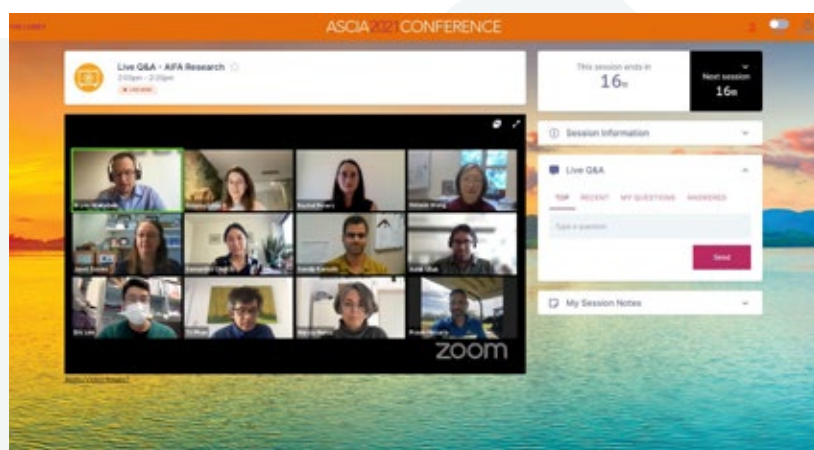
Gold Partnership USD\$7,500

- Virtual Exhibition Stand including delegate chat capabilities
- Eight Virtual Registrations including access to sessions
- One Promotional Video (30 seconds) to be played prior to a session commencement (allocation of placement and time will be at the discretion of the Conference Organising Committee)
- Logo in Virtual Conference lobby
- Logo on Conference website with hyperlink to company website
- Opportunity to include One (1) promotional video or brochure in the Resource Gallery
- Opportunity to provide a prize for the 'Industry Rocks' prize draw
- Delegate list provided one day pre event (subject to privacy laws)

“The virtual conference setup was excellent.

It was easy to access; it's great to have access to the recordings especially until 3rd December; the layout looked great.

The Q&A session on our sponsored session ran so smoothly and there were sufficient questions to keep the whole session going.”



ADDITIONAL OPPORTUNITIES

Jukebox Virtual Trivia Quiz USD\$6,000

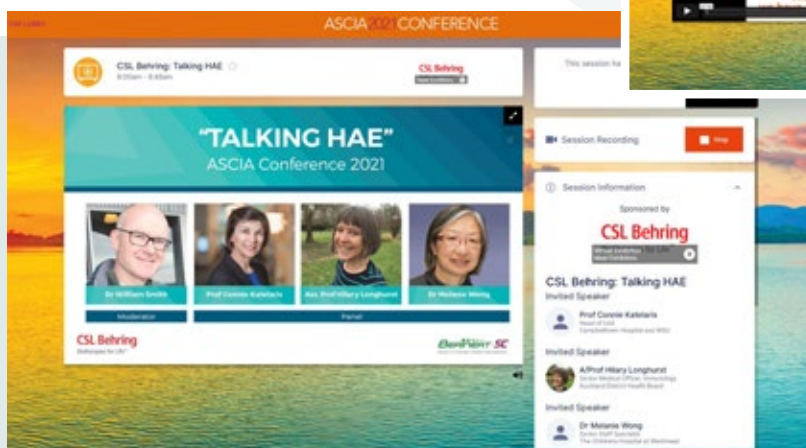
This music trivia quiz will be held during TIAFT 2022, an interactive event where attendees will have a chance to compete to win a prize.

- Opportunity to contribute questions to the trivia quiz
- Opportunity to provide a prize for the Trivia Winner
- Opportunity to provide an MC for the Trivia quiz
- Four Virtual Registrations including access to Conference sessions
- Logo on Conference website with hyperlink to company website

Sweatbox Wellness Breaks USD\$1,500

Scheduled within the Program attendees will be encouraged to move their body and take a break from content with our Sweatbox Wellness Breaks.

- Acknowledgement of sponsorship by Wellness Leader with customised messaging incorporated
- Opportunity to provide a prize for the most consistent Sweatbox participant
- Logo on screen during the Wellness Break
- Four Virtual Registrations including access to sessions
- Logo on Conference website with hyperlink to company website
- Opportunity to utilise the edited video for own company purposes



“Congratulations again to you and your colleagues for the way you ran the conference. It was well organised and the platform was excellent.”

Virtual Help Assistant USD\$4,000

Opportunity to have your company logo included on the Help Assistant in the Virtual Platform. The help assistant will take the delegate to the Live Help Desk where your company logo will be displayed. The Virtual Help Assistant will appear in several areas of the Virtual Platform.

- Opportunity to have your company logo on the Virtual Help Assistant
- Company logo on Help Desk page
- Four Virtual Registrations including access to sessions
- Logo on Conference website with hyperlink to company website

Inbox - Advertising Opportunity USD\$250

- Opportunity to provide a banner advertisement to be featured in one Inbox edition (electronic newsletter) that will be sent pre event. (allocation of newsletter and details for submission will be advised)

Session Sponsorship USD\$1,500

Opportunity to sponsor one of the Conference Program Sessions

- Logo in Conference Program next to Conference partnered session
- Logo on session slide of Conference-partnered session
- Logo on Conference website with hyperlink to company website

VIRTUAL EXHIBITION OPPORTUNITIES

Virtual Custom 3D Exhibition Booth USD\$3,000

Stand out from the competition with your own Virtual Custom Exhibition Stand

- Opportunity to supply your own custom exhibition stand image (specifications and dimensions will be provided)
- Four Virtual Registrations including access to sessions
- Company Listing in the Exhibition Portal
- Opportunity to provide two, two minute videos to be displayed on your Virtual Exhibition stand
- Opportunity to provide four company brochures to be displayed (and downloaded) on your Virtual Exhibition stand
- Live chat capability with delegates via the networking lounge
- 50-word company profile and contact details hyperlinked to your company website
- Opportunity to provide a prize for the 'Industry Rocks' prize draw
- Analytics of all attendees to your digital exhibition space post Conference

**Should you not have your own image; we will be able to assist you with a selection of options.



Virtual 3D Exhibition Booth USD\$2,200

- Four Virtual Registrations including access to sessions
- Company Listing in the Exhibition Portal
- Opportunity to provide two, two minute videos to be displayed on your Virtual Exhibition stand
- Opportunity to provide four company brochures to be displayed (and downloaded) on your Virtual Exhibition stand
- Live chat capability with delegates via the networking lounge
- 50-word company profile and contact details hyperlinked to your company website
- Opportunity to provide a prize for the 'Industry Rocks' prize draw
- Analytics of all attendees to your digital exhibition space post Conference

Thank you very much for your assistance and help during the conference. We were very impressed how the event was organised and are thrilled with the level and interest and engagement in our sessions.

I want to congratulate you and your teams for a wonderful virtual congress – it was a great platform – easy to navigate and the back up help superb!



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**THE 58TH INTERNATIONAL
ASSOCIATION OF FORENSIC
TOXICOLOGISTS ANNUAL MEETING**

tiaftvirtual.org

ENQUIRIES

TIAFT 2022 Sponsorship Director

Emma Bowyer

ICMS Australasia Pty Ltd

sponsorship@tiaftvirtual.org

EVENT MANAGEMENT BY



www.icmsaust.com.au

PARTICIPATION FORM

1-3 FEB 2022 | VIRTUAL
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THE 58TH INTERNATIONAL
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PERSONAL DETAILS

Please note all correspondence including invoices will be sent to the contacts supplied below.

Organisation name (for invoicing purposes) _____

Contact Person (for invoicing purposes) _____

Email _____

Organisation name (for marketing purposes) _____

Contact Person (for organising purposes) _____

Position _____

Email _____

Telephone _____ Fax _____

Address _____

State _____ Postcode _____ Country _____

Website _____

PARTICIPATION OPPORTUNITIES

Please tick appropriate box. All prices are in USD and inclusive of 10% GST (Goods and Services Tax).

PARTNERSHIP OPPORTUNITIES

- | | |
|---|-------------|
| <input type="checkbox"/> Diamond Partner | USD\$22,000 |
| <input type="checkbox"/> Platinum Partner | USD\$15,000 |
| <input type="checkbox"/> Gold Partner | USD\$7,500 |

ADDITIONAL OPPORTUNITIES

- | | |
|--|------------|
| <input type="checkbox"/> Jukebox Virtual Trivia Quiz | USD\$6,000 |
| <input type="checkbox"/> Sweatbox Wellness Breaks | USD\$1,500 |
| <input type="checkbox"/> Virtual Help Assistant | USD\$4,000 |
| <input type="checkbox"/> Session Sponsorship | USD\$1,500 |
| <input type="checkbox"/> Inbox - Advertising Opportunity | USD\$250 |

EXHIBITION

- | | |
|---|------------|
| <input type="checkbox"/> Virtual Custom 3D Exhibition Booth | USD\$3,000 |
| <input type="checkbox"/> Virtual 3D Exhibition Booth | USD\$2,200 |

TOTAL
USD\$

Declaration:

I have read and accept the terms & conditions with this form and wish to become a partner and/or Exhibitor at TIAFT 2022 Virtual.

I agree to sponsor for a total of **USD\$** _____ including GST for the items selective above.

Signature _____

Date _____

CONDITIONS OF PAYMENT

- A 50% deposit is required upon confirmation of your Conference sponsorship item and / or booth.
- Payment must be made for all Conference sponsorship and exhibition monies prior to close of business on **3 December 2021**. Failure to do so may result in your Conference sponsorship item or exhibition stand being released again for sale.

PRIVACY STATEMENT

- YES, I consent to my details being shared with suppliers and contractors of the Conference to assist with my participation and planning. Also for the information distribution in respect of other relevant events that may be of interest to me that are organised by the Conference Manager.

- NO, I do not consent.

METHOD OF PAYMENT

Tick appropriate box

- I wish to pay by credit card. A link will be sent to you via email to complete your payment securely online.

Please note: All credit card payments will appear as "ICMS Australasia Pty Ltd" on your statement.

Application forms may be emailed to sponsorship@tiaftvirtual.org
A tax invoice will be sent upon receipt of your application form.

Contracting Terms & Conditions - Virtual

The Contract

1. The term "Organiser" refers to ICMS Australasia Pty Ltd and includes associations, corporate and government bodies who have engaged ICMS Australasia Pty Ltd as their representative.
2. The term "Exhibitor" or "Sponsor" includes any person, firm, company or corporation and its employees and agents identifies in the Application Form or other written request for exhibition space.
3. A "contract" is formed between the Organiser and Sponsor/Exhibitor when the Organiser accepts the signed Application Form and/or receives initial payment.
4. The Organiser may cancel the contract at their discretion if the agreed deposit is not received within 14 days of lodging the Application Form. Additionally the Organiser reserves the right to cancel the contract by returning the deposit within 14 days of receipt.

The Application

5. An official Exhibition Application Form or written confirmation must be received to reserve the space or sponsorship item.
6. The Organiser reserved the right to refuse application or prohibit any Sponsor or Exhibitor from participation without assigning a reason for such refusal or prohibition.

Obligations and Rights of the Organiser

7. The decision of the Organiser is final and decisive on any question not covered in this contract.
8. The Organiser agrees to hold the virtual event/exhibition however, reserves the right to postpone the virtual event from the set dates to hold the exhibition on other dates as near the original dates as possible, utilising the right only when circumstances necessitate such action and without any liability to the Organiser.
9. The Organiser will take all diligent care to fulfil the sponsorship and exhibition commitments as outlined in the Sponsorship & Exhibition Prospectus.
10. The Organiser agrees to promote the event/exhibition to maximise participation as outlined in the prospectus
11. The Organiser agrees to allocate the Exhibitor a virtual exhibition space as close as possible to their desired location.
12. The Organiser reserves the right in unforeseen circumstances to amend or alter the exact site of the location of the virtual stand and the Exhibitor undertakes to agree to any alteration to the site or the space re-allocated by the Organiser.
13. The Organiser reserves the right to alter any aspect of the Program without notice.
14. The Organiser reserves the right to change or add to the virtual exhibition floor layout if necessary.

15. The Organiser is responsible for the control of the virtual exhibition area only.
16. The Organiser may shorten or lengthen the duration of the exhibition and alter the hours during which the exhibition platform is open.
17. The Organiser agrees to provide the Exhibitor with an Exhibition Manual prior to the exhibition for the purpose of communicating required actions on the part of the Exhibitor.
18. The Organiser may refuse without limitation to permit activity within the virtual exhibition or may require cessation of particular activities at their discretion.
19. The Organiser reserves the right to disapprove the content and presentation of the Exhibitor virtual catalogues, acknowledgements and downloads with respect to the exhibition.
20. If an organisation is found to not align their values with that of the Host Organisations, this may result in cancellation of your Sponsorship/Exhibition Package.
21. The Organiser will not be liable and makes no guarantee of the number of visitors to the platform /exhibition. Equally the Organiser will not be accountable for the level of commercial activity generated.

Obligations and Rights of the Virtual Sponsor/ Exhibitor

22. The Sponsor/Exhibitor must ensure that all accounts are finalised and paid prior to the commencement of the virtual event.
23. The Exhibitor must make every effort to maximise promotion and commercial benefits of participating in the virtual exhibition.
24. Exhibitors and Sponsors are responsible for providing the information and/or artwork required by the Organisers by the due dates requested by the Organiser.
25. All exhibition space holders must register officially and attendance in the virtual platform will not occur unless the attendee is registered.
26. The Exhibitor must comply with all directions/requests issues by the Organiser including those outlined in the Exhibition Manual.
27. All promotion must be conducted from your Virtual Exhibition space or the virtual networking areas.
28. All organisations are expected to conduct their business in a professional, ethical manner and any breach will result in immediate cancellation of the Sponsorship/Exhibition package.
29. No exhibitor shall sublet, share, assign or apportion part of all of their booked virtual space expect upon written consent from the Organising Committee.

Payment & Cancellation

30. The Sponsor/Exhibitor has seven (7) days in which to make their final payment when it falls due. After this time the space or package will be available for sale to another company. All deposits paid will automatically be forfeited and NO refund will be made. NO exhibitor shall occupy allocated exhibition space until all monies owing to the Organiser by the Exhibitor are paid in full.
31. Withdrawal – if the Sponsor/Exhibitor withdraws their commitment they will be liable for the following payments in accordance with the below:
 - a. 12 months or more to the first day of the exhibition – 75% refund on sponsorship and exhibition amount
 - b. 6-12 months prior to the first day of the exhibition – 50% refund on sponsorship and exhibition amount
 - c. Less than 6 months prior to the first day of the exhibition – No refund on sponsorship and exhibition amount
 - d. If notice of cancellation is received and full payment for funds owing has not been received, the Exhibitor will be invoiced for the difference to satisfy the above and below cancellation and refund policy. Payments must be made within 7 days of receipt of invoice.
32. Cancellation – if the event is cancelled due to unforeseen circumstances, the Organiser will not be liable to the Exhibitor for any loss incurred by the Sponsor or Exhibitor as a result of the cancellation, however all monies paid for any sponsorship and exhibition will be refunded.
33. Rescheduling – if the event is rescheduled for any reason and the Sponsor or Exhibitor does not wish to participate in the virtual exhibition at the rescheduled dates, the Organiser will not be liable to the Exhibitor for any loss incurred by the Exhibitor as a result of the rescheduling, and the Exhibitor will only be liable for 25% of the total sponsorship and exhibition cost with the remaining funds being refunded.
34. Virtual booth availability may be limited or restricted and allocations and available quantities will be advised upon processing your application.

*Terms and Conditions of Contract revised
September 2020.*